

Quality Assurance Report, 2024 - Standard Four: Measurement and Analysis of Student Learning - Criteria 4.2 - Figure 4.2 - Student Learning and Performance

Figure 4.2

Measurement and Analysis of Student Learning and Performance

Analysis of Results , AY2022-23																	
Student Learning Outcome (SLO)	Assessment Instrument/Achievement Target	Results	Analysis	Actions	Trends												
Program: Bachelor of Business Administration (B.B.A.)--Major in Business Administration, AgriBusiness Emphasis																	
1. Common Body of Knowledge Students will demonstrate knowledge of the core principles of the major functional areas of Business Administration.	ETS Major Field Test in Business- Composite score. (Direct, External, Summative, Comparative) LCU composite mean at or above nationwide mean. (Target= $\mu_{LCU} \geq \mu_{nationwide}$)	AY2022-23: $\mu_{nationwide} = 148.8$ $\mu_{LCU} \text{ n/a (N=0)}$ <hr/> Two year (AY2021-23) weighted mean for which the current version of the MFT in Business has been in force (Form 4QMF): AGB (N=3): 157.0 < 148.8; target met.	No result for AY2022-23; prior year result very strong (90th percentile nationwide).	No action. Continue administration to obtain more data, identify trends.	<p>MFT Composite Mean Major=Business Administration (AgriBusiness emphasis)</p> <table border="1"> <tr><th>Year</th><th>Mean Score (Major=BADM/AGB)</th><th>Achievement Target</th></tr> <tr><td>AY2021-22</td><td>157.0</td><td>148.8</td></tr> <tr><td>AY2022-23</td><td>157.0</td><td>148.8</td></tr> <tr><td>AY2021-23*</td><td>157.0</td><td>148.8</td></tr> </table> <p>*Two year weighted mean for which the current version of the MFT in Business has been in force (Form 4QMF, effective Fall 2021).</p>	Year	Mean Score (Major=BADM/AGB)	Achievement Target	AY2021-22	157.0	148.8	AY2022-23	157.0	148.8	AY2021-23*	157.0	148.8
Year	Mean Score (Major=BADM/AGB)	Achievement Target															
AY2021-22	157.0	148.8															
AY2022-23	157.0	148.8															
AY2021-23*	157.0	148.8															
2. Functional Area Focus Students will demonstrate knowledge of the core principles in a selected specific functional area of Business Administration: International Issues	ETS Major Field Test in Business- Assessment Indicator 9: International Issues. (Direct, External, Summative, Comparative) LCU Assessment Indicator (AI)=International issues mean at or above nationwide AI mean. (Target= $\mu_{LCU} \geq \mu_{nationwide}$)	AY2022-23: $\mu_{nationwide} = 44.6$ $\mu_{LCU} \text{ n/a (N=0)}$ <hr/> Two year (AY2021-23) mean for which the current version of the MFT in Business has been in force (Form 4QMF): BADM/AGB (N=3): 43.0 < 44.6; target not met.	No result for AY2022-23; prior year, target not met.	No action. Continue administration to obtain more data, see whether AY2021-22 weakness reverses.	<p>MFT Assessment Indicator 9-International Issues Major=Business Administration (AgriBusiness emphasis)</p> <table border="1"> <tr><th>Year</th><th>Mean Percent Correct (Major=BADM/AGB)</th><th>Achievement Target</th></tr> <tr><td>AY2021-22</td><td>43</td><td>44.6</td></tr> <tr><td>AY2022-23</td><td>43.0</td><td>44.6</td></tr> <tr><td>AY2021-23*</td><td>43.0</td><td>44.6</td></tr> </table> <p>*Two year weighted mean for which the current version of the MFT in Business has been in force (Form 4QMF, effective Fall 2021).</p>	Year	Mean Percent Correct (Major=BADM/AGB)	Achievement Target	AY2021-22	43	44.6	AY2022-23	43.0	44.6	AY2021-23*	43.0	44.6
Year	Mean Percent Correct (Major=BADM/AGB)	Achievement Target															
AY2021-22	43	44.6															
AY2022-23	43.0	44.6															
AY2021-23*	43.0	44.6															
3. Financial Statements Students will demonstrate knowledge of and the ability to analyze financial statements.	Financial Statements Test-- Final exam assessing Trend Analysis, Financial Statements, Financial Ratios, Valuation Analysis, Industry Analysis, administered in FIN/ACC 4315 Financial Statement Analysis. (Direct, Internal, Summative) Target: Mean total score for Accounting majors will be 80 percent or higher.	AY2022-23: Total (BUA majors, N=2): Mean % correct = 87.5% > 80%; target met. <hr/> Mean correct by category: I-Trend Analysis: 18.5/20; II-Financial Statements: 16.0/20; III-Financial Ratios: 17.0/20; IV-Valuation Analysis: 17.5/20; V-Industry Analysis: 18.5/20 Total: 87.5/100=87.5%	Assessment of this SLO began AY2022-23, applicable to all BBA majors for whom FIN/ACC 4315 Financial Statement Analysis is a required course: Accounting, Finance, BADM-AgriBusiness, BADM-General Business, and Management. Targets for ACC and FIN majors are set higher (90%) than the BADM-AGB, BADM-BUA, and MGMT majors (80%). Target met for AGB for AY2022-23.	First year result positive. No action taken. Continue to administer/monitor.	<p>Financial Statements Final Exam Major=Business Administration (General Business emphasis)</p> <table border="1"> <tr><th>Year</th><th>Mean Percent Correct (Major=BADM/AGB)</th><th>Achievement Target</th></tr> <tr><td>AY2022-23*</td><td>87.5</td><td>80</td></tr> </table> <p>*First year to assess this SLO.</p>	Year	Mean Percent Correct (Major=BADM/AGB)	Achievement Target	AY2022-23*	87.5	80						
Year	Mean Percent Correct (Major=BADM/AGB)	Achievement Target															
AY2022-23*	87.5	80															