

Quality Assurance Report, 2024 - Standard Four: Measurement and Analysis of Student Learning - Criteria 4.2 - Figure 4.2 - Student Learning and Performance

Figure 4.2

Measurement and Analysis of Student Learning and Performance

Analysis of Results , AY2022-23

Student Learning Outcome (SLO)	Assessment Instrument/ Achievement Target	Results	Analysis	Actions	Trends
Program: Bachelor of Business Administration (B.B.A.)--Major in Management Information Systems					
1. Common Body of Knowledge Students will demonstrate knowledge of the core principles of the major functional areas of Business Administration.	ETS Major Field Test in Business-- Composite score. (Direct, External, Summative, Comparative) LCU composite mean at or above nationwide mean. (Target= $\mu_{LCU} \geq \mu_{nationwide}$)	AY2022-23: $\mu_{nationwide} = 148.8$ μ_{LCU} n/a because N=1. "ETS expressly forbids any analyses of Assessment Indicator data where the unit of analysis is the individual student. Assessment Indicator data may only be used for group-level analyses." ----- Two year (AY2021-23) weighted mean for which the current version of the MFT in Business has been in force: μ_{LCU} n/a because N=1. (No results for AY 2021-22; N=1 for AY2022-23.) "ETS expressly forbids any analyses of Assessment Indicator data where the unit of analysis is the individual student. Assessment Indicator data may only be used for group-level analyses."	n/a (insufficient data); There are relatively few students who select the ISM route; most students interested in computer/technology & applications pursue the non-BBA Digital Media Applications or Information Systems & Technology programs. The total number of ISM graduates through May 2023 is 16, and only 3 in the the past 4 years.	n/a (insufficient data)	n/a (insufficient data)
2. Functional Area Focus Students will demonstrate knowledge of the core principles in a selected specific functional area of Business Administration: Information Systems	ETS Major Field Test in Business-- Assessment Indicator 8: Information Systems. (Direct, External, Summative, Comparative) LCU Information Systems AI mean at or above nationwide mean + 1 standard deviation. (Target= $\mu_{LCU} \geq \mu_{nationwide} + \sigma$)	AY2022-23: $\mu_{nationwide} + \sigma = 40.5 + 4.4 = 44.9$ μ_{LCU} n/a (insufficient data); see above. ----- Two year (AY2021-23) mean for which the current version of the MFT in Business has been in force (Form 4QMF): ISM (N=1): n/a because N=1. "ETS expressly forbids any analyses of Assessment Indicator data where the unit of analysis is the individual student. Assessment Indicator data may only be used for group-level analyses."	n/a (insufficient data); see above.	n/a (insufficient data)	n/a (insufficient data)
3. Spreadsheet Proficiency Students will demonstrate proficiency in the design and development of spreadsheet solutions.	Microsoft Office Specialist-Excel Associate Certification Exam. (Direct, External, Summative, Comparative) 100% pass rate on certification exam .	AY2022-23: n/a--no results.	n/a No results--new SLO. First administration during AY2022-23.	n/a No results--new SLO. First administration during AY2022-23.	n/a No results--new SLO. First administration during AY2022-23.