

School of Business Enrollment by Program, Fall Semester									
Program	2015	2016	2017	2018	2019	2020	2021	2022	2023
Accounting (ACC)	33	39	32	35	30	31	38	33	37
Business Administration, AgriBusiness emphasis (AGB) <sup>1</sup>					6	7	13	10	11
Business Administration, General Business emphasis (BUA)	56	53	59	50	48	38	28	46	72
Business Administration, Management emphasis (MGT) <sup>2</sup>	8	22	27	26	27	22	15	2	0
Business Administration, Marketing emphasis (MKT)	22	25	26	25	29	25	30	31	25
Digital Media Applications (DMA)	35	30	35	43	40	40	31	28	30
Economics (ECO)	5	9	6	4	8	13	21	16	6
Finance (FIN)	26	32	38	22	26	20	22	33	32
Information Systems and Technology (IST)	27	21	20	19	27	23	26	25	21
Management (MGMT) <sup>3</sup>							18	29	29
Management Information Systems (ISM)	4	5	7	6	4	5	4	4	5
Managerial Leadership (MGL) <sup>4</sup>									13
Web Design (WEB)								1	2
Master of Accounting (M.Acc.) <sup>5</sup>						10	1	7	8
Master's in Leadership (MLEA)*	25	8	0	0					
Organizational Leadership (LEA)*	11	8	6	3					
Organizational Management (BOM)*	24	14	8	2					
Personal Financial Planning and Stewardship (PFP)*	4	2	2	0					
<b>Total, School of Business</b>	<b>280</b>	<b>268</b>	<b>266</b>	<b>235</b>	<b>245</b>	<b>234</b>	<b>247</b>	<b>265</b>	<b>291</b>
Total, LCU	1958	1912	1883	1805	1770	1664	1661	1596	1589
School of Business % of LCU	14.30%	14.02%	14.13%	13.02%	13.84%	14.06%	14.87%	16.60%	18.31%
<sup>1</sup> Commenced Fall 2019									
<sup>2</sup> Replaced by MGMT major, Fall 2021									
<sup>3</sup> Commenced Fall 2021									
<sup>4</sup> Commenced Fall 2023									
<sup>5</sup> Commenced Fall 2020									
*Discontinued									