

School of Business

Mission

The mission of the Lubbock Christian University School of Business is to prepare students for their callings as Christ-centered Business professionals, fully prepared for lives of Christian service and leadership in their homes, churches and careers.

Faculty

- Tracy Mack, M.B.A., Interim Associate Dean
- David C. Anderson, M.S.
- Matthew Bumstead, M.B.A.
- Kathy Crockett, Ph.D.
- Russell Dabbs, Ph.D.
- Caren Fullerton, Ph.D.
- Steve German, Ph.D.
- Gregg Greer, D.Sc.I.S.
- Joe Marshall, M.I.S.
- Lynn Mason, Ed.D.
- Clyde Neff, M.B.A.
- Vanda Pauwels, Ph.D.
- Karen Randolph, M.F.A.
- Lamar Reinsch, Ph.D.
- Brad Rogers, M.A.
- Brian Starr, Ph.D.

Degrees

To earn a degree, students must complete the curriculum and meet other requirements for a degree listed in the academic policy section of this catalog.

- [Bachelor of Business Administration in Accounting](#)
- [Bachelor of Arts in Economics](#)
- [Bachelor of Science in Economics](#)
- [Bachelor of Business Administration in Economics](#)
- [Bachelor of Business Administration in Finance](#)
- [Bachelor of Business Administration in Business with General Business emphasis](#)
- [Bachelor of Business Administration in Business with Management emphasis](#)
- [Bachelor of Business Administration in Business with Marketing emphasis](#)
- [Bachelor of Business Administration in Management Information Systems](#)
- [Bachelor of Science in Information Systems and Technology](#)
- [Bachelor of Arts in Digital Media Arts and Applications](#)

Bachelor of Business Administration in Accounting

A. University Core (45 hours)

- BIB1310 Introduction to the Old Testament
- BIB1320 Introduction to the New Testament
- BIB3305 Christian Heritage
- BIB3310 Christian Life
- COM2340 Communication for the Professional
- ENG1301 Composition Studies
- ENG1302 Composition and Literature
- ECO2301 Macroeconomics
- ESS1200 Personal Fitness and Wellness
- MAT1311 College Algebra
- ENG3308 Technical Writing
- 3 hours from
 - PSY1300 General Psychology

- SOC1300 General Sociology
- 3 hours from
 - HIS2301 History of the United States I
 - HIS2302 History of the United States II
- 3 hours from BIO, CHE, NRC or PHY
- 3 hours from AFA, Fine Arts History, ENG, GOV, HIS, PHI, REL, FOL, or BIL
- UNI1170 University Seminar
- UNI2000 University Skills

B. Major (30 hours)

- ACC2301 Principles of Financial Accounting
- ACC2302 Principles of Managerial Accounting
- ACC3301 Intermediate Accounting I
- ACC3302 Intermediate Accounting II
- ACC3303 Cost Accounting
- ACC3305 Special Problems in Accounting
- 12 hours from upper level ACC

C. Supporting Courses (39 hours)

- BUA1300 Introduction to Business
- BUA2310 Business Statistics
- BUA3305 Principles of Marketing
- BUA3310 Money and Banking
- ACC3320 Business Ethics for Accountants
- BUA4301 Business Law
- ECO2302 Microeconomics
- FIN2301 Personal Financial Planning
- FIN3300 Corporate Finance I
- IST3300 Advanced Spreadsheet Design
- MAT1316 Business Calculus
- MGT3300 Principles of Management
- 3 hours upper level from ACC, BUA, DMA, ECO, FIN, IST, MGT, or PFP

D. Electives (6 hours)

E. Total (120 hours)

Bachelor of Arts/Bachelor of Science in Economics

A. University Core (45 hours)

- BIB1310 Introduction to the Old Testament
- BIB1320 Introduction to the New Testament
- BIB3305 Christian Heritage
- BIB3310 Christian Life
- COM2340 Communication for the Professional
- ENG1301 Composition Studies
- ENG1302 Composition and Literature
- FIN2301 Personal Financial Planning
- ESS1200 Personal Fitness and Wellness
- MAT1311 College Algebra
- ENG3308 Technical Writing
- 3 hours from
 - PSY1300 General Psychology
 - SOC1300 General Sociology
- 3 hours from
 - HIS2301 History of the United States I
 - HIS2302 History of the United States II

- 3 hours from BIO, CHE, NRC or PHY
- 3 hours from AFA, Fine Arts History, ENG, GOV, HIS, PHI, REL, FOL, or BIL
- UNI1170 University Seminar
- UNI2000 University Skills

B. Major (30 hours)

- BUA3310 Money and Banking
- ECO2301 Macroeconomics
- ECO2302 Microeconomics
- ECO3301 Intermediate Macroeconomics
- ECO3302 Intermediate Microeconomics
- ECO4360 Seminar in Economics
- FIN3300 Corporate Finance I
- FIN4311 International Trade and Finance
- 6 hours from upper level ECO

C. Supporting Courses (39 hours)

- ACC2301 Principles of Financial Accounting
- BUA1300 Introduction to Business
- BUA2310 Business Statistics
- IST3300 Advanced Spreadsheet Design
- MAT1316 Business Calculus
- 6 hours from FOL, GEG, GOV, HIS, MAT (1312 or higher), PHI, PSY, or SOC
- Minor (18 hours)
 - Minors in Natural or Physical Science earn a Bachelor of Science degree
 - Up to 9 hours required for the minor may be included in the major
 - In cases where major hours count for minor courses electives will be increased

D. Electives (6 hours)**E. Total (120 hours)****Bachelor of Business Administration in Economics****A. University Core (45 hours)**

- BIB1310 Introduction to the Old Testament
- BIB1320 Introduction to the New Testament
- BIB3305 Christian Heritage
- BIB3310 Christian Life
- COM2340 Communication for the Professional
- ENG1301 Composition Studies
- ENG1302 Composition and Literature
- FIN2301 Personal Financial Planning
- ESS1200 Personal Fitness and Wellness
- MAT1311 College Algebra
- ENG3308 Technical Writing
- 3 hours from
 - PSY1300 General Psychology
 - SOC1300 General Sociology
- 3 hours from
 - HIS2301 History of the United States I
 - HIS2302 History of the United States II
- 3 hours from BIO, CHE, NRC or PHY
- 3 hours from AFA, Fine Arts History, ENG, GOV, HIS, PHI, REL, FOL, or BIL
- UNI1170 University Seminar
- UNI2000 University Skills

B. Major (30 hours)

- BUA3310 Money and Banking
- ECO2301 Macroeconomics
- ECO2302 Microeconomics
- ECO3301 Intermediate Macroeconomics
- ECO3302 Intermediate Microeconomics
- ECO4360 Seminar in Economics
- FIN3300 Corporate Finance I
- FIN4311 International Trade and Finance
- 6 hours from upper level ECO

C. Supporting Courses (39 hours)

- ACC2301 Principles of Financial Accounting
- ACC2302 Principles of Managerial Accounting
- BUA1300 Introduction to Business
- BUA2310 Business Statistics
- BUA3305 Principles of Marketing
- BUA4301 Business Law
- BUA4330 Internship
- BUA4380 Business Policy
- IST3300 Advanced Spreadsheet Design
- MAT1316 Business Calculus
- MGT3300 Principles of Management
- 6 hours from ACC, AEC, BUA, DMA, ECO, FIN, IST, MAT (1312 or higher), MGT, or PFP

D. Electives (6 hours)

E. Total (120 hours)

Bachelor of Business Administration in Finance

A. University Core (45 hours)

- BIB1310 Introduction to the Old Testament
- BIB1320 Introduction to the New Testament
- BIB3305 Christian Heritage
- BIB3310 Christian Life
- COM2340 Communication for the Professional
- ENG1301 Composition Studies
- ENG1302 Composition and Literature
- ECO2301 Macroeconomics
- ESS1200 Personal Fitness and Wellness
- MAT1311 College Algebra
- ENG3308 Technical Writing
- 3 hours from
 - PSY1300 General Psychology
 - SOC1300 General Sociology
- 3 hours from
 - HIS2301 History of the United States I
 - HIS2302 History of the United States II
- 3 hours from BIO, CHE, NRC or PHY
- 3 hours from AFA, Fine Arts History, ENG, GOV, HIS, PHI, REL, FOL, or BIL
- UNI1170 University Seminar
- UNI2000 University Skills

B. Major (30 hours)

- ACC3301 Intermediate Accounting I
- ACC3302 Intermediate Accounting II
- ACC3303 Cost Accounting

- BUA3310 Money and Banking
- FIN2301 Personal Financial Planning
- FIN3300 Corporate Finance I
- FIN4302 Corporate Finance II
- FIN4309 Investments
- FIN4311 International Trade and Finance
- FIN4315 Financial Statement Analysis

C. Supporting Courses (39 hours)

- ACC2301 Principles of Financial Accounting
- ACC2302 Principles of Managerial Accounting
- BUA1300 Introduction to Business
- BUA2310 Business Statistics
- BUA3305 Principles of Marketing
- BUA4301 Business Law
- BUA4330 Internship
- BUA4380 Business Policy
- ECO2302 Microeconomics
- IST3300 Advanced Spreadsheet Design
- MAT1316 Business Calculus
- MGT3300 Principles of Management
- 3 hours upper level from ACC, BUA, COM, DMA, ECO, FIN, IST, MGT, or PFP

D. Electives (6 hours)**E. Total (120 hours)****Bachelor of Business Administration in Business Administration****A. University Core (45 hours)**

- BIB1310 Introduction to the Old Testament
- BIB1320 Introduction to the New Testament
- BIB3305 Cristian Heritage
- BIB3310 Christian Life
- COM2340 Communication for the Professional
- ENG1301 Composition Studies
- ENG1302 Composition and Literature
- ECO2301 Macroeconomics
- ESS1200 Personal Fitness and Wellness
- MAT1311 College Algebra
- ENG3308 Technical Writing
- 3 hours from
 - PSY1300 General Psychology
 - SOC1300 General Sociology
- 3 hours from
 - HIS2301 History of the United States I
 - HIS2302 History of the United States II
- 3 hours from BIO, CHE, NRC or PHY
- 3 hours from AFA, Fine Arts History, ENG, GOV, HIS, PHI, REL, FOL, or BIL
- UNI1170 University Seminar
- UNI2000 University Skills

B. Major (39 hours)

- ACC2301 Principles of Financial Accounting
- ACC2302 Principles of Managerial Accounting
- BUA1300 Introduction to Business
- BUA2310 Business Statistics

- BUA3305 Principles of Marketing
- BUA3320 Business Ethics
- BUA4301 Business Law
- BUA4330 Internship
- BUA4380 Business Policy
- ECO2302 Microeconomics
- FIN3300 Corporate Finance I
- IST3311 Management Information Systems
- MGT3300 Principles of Management

C. Supporting Courses and Emphasis (30 hours)

- FIN2301 Personal Financial Planning
- FIN4315 Financial Statement Analysis
- IST3300 Advanced Spreadsheet Design
- MAT1316 Business Calculus

General Business Emphasis

- 15 hours upper level with 3 hours from each of ACC, BUA, ECO, FIN, and MGT
- 3 hours upper level from ACC, BUA, DMA, ECO, FIN, IST, MGT or PFP

Management Emphasis

- ACC3303 Cost Accounting
- BUA4320 Leadership
- COM4372 Organizational Communication
- MGT3301 Organizational Behavior
- MGT4306 Human Resource Management
- 3 hours upper level from ACC, BUA, DMA, ECO, FIN, IST MGT or PFP

Marketing Emphasis

- BUA3306 Consumer Behavior
- BUA4300 Professional Selling and Sales Promotion
- COM2351 Introduction to Public Relations
- COM3354 Advertising
- DMA3332 Digital Fundamentals and Imaging
- DMA3341 Advertising Design

D. Electives (6 hours)**E. Total (120 hours)****Bachelor of Business Administration in Management Information Systems****A. University Core (45 hours)**

- BIB1310 Introduction to the Old Testament
- BIB1320 Introduction to the New Testament
- BIB3305 Christian Heritage
- BIB3310 Christian Life
- COM2340 Communication for the Professional
- ENG1301 Composition Studies
- ENG1302 Composition and Literature
- ECO2301 Macroeconomics
- ESS1200 Personal Fitness and Wellness
- MAT1311 College Algebra
- ENG3308 Technical Writing
- 3 hours from
 - PSY1300 General Psychology

- SOC1300 General Sociology
- 3 hours from
 - HIS2301 History of the United States I
 - HIS2302 History of the United States II
- 3 hours from BIO, CHE, NRC or PHY
- 3 hours from AFA, Fine Arts History, ENG, GOV, HIS, PHI, REL, FOL, or BIL
- UNI1170 University Seminar
- UNI2000 University Skills

B. Major (36 hours)

- BUA2310 Business Statistics
- IST1301 Foundations of Information Systems and Technology
- IST1350 Computer Programming I
- IST2302 Enterprise Architecture
- IST3300 Advanced Spreadsheets
- IST3311 Management Information Systems
- IST3332 Networking
- IST3341 Database Management Systems
- IST3351 Web Design
- IST4330 Internship
- IST4340 Network Security
- IST4380 Systems Analysis and Design

C. Supporting Courses (39 hours)

- ACC2301 Principles of Financial Accounting
- ACC2302 Principles of Managerial Accounting
- BUA1300 Introduction to Business
- BUA3305 Principles of Marketing
- BUA3320 Business Ethics
- BUA4301 Business Law
- FIN2301 Personal Financial Planning
- FIN3300 Corporate Finance I
- MAT1316 Business Calculus
- MGT3300 Principles of Management
- MGT3320 Project Management
- 6 hours from
 - ACC4310 Accounting Systems
 - BUA4380 Business Policy
 - CRJ4324 Crime Analysis and Crime Mapping
 - CRJ4325 Forensic Computer Examination
 - CRJ4327 Cyber Crimes
 - ECO2302 Microeconomics
 - DMA
 - IST

D. Electives (6 hours)

E. Total (126 hours)

Bachelor of Science in Information Systems and Technology

A. University Core (45 hours)

- BIB1310 Introduction to the Old Testament
- BIB1320 Introduction to the New Testament
- BIB3305 Christian Heritage
- BIB3310 Christian Life
- COM2340 Communication for the Professional

- ENG1301 Composition Studies
- ENG1302 Composition and Literature
- 3 hours from ECO, FIN, GOV, or HIS
- ESS1200 Personal Fitness and Wellness
- MAT1311 College Algebra
- ENG3308 Technical Writing
- 3 hours from
 - PSY1300 General Psychology
 - SOC1300 General Sociology
- 3 hours from
 - HIS2301 History of the United States I
 - HIS2302 History of the United States II
- 3 hours from BIO, CHE, NRC or PHY
- 3 hours from AFA, Fine Arts History, ENG, GOV, HIS, PHI, REL, FOL, or BIL
- UNI1170 University Seminar
- UNI2000 University Skills

B. Major (39 hours)

- BUA2310 Business Statistics
- IST1301 Foundations of Information Systems and Technology
- IST1350 Computer Programming I
- IST2302 Enterprise Architecture
- IST2311 Computer Programming II
- IST3300 Advanced Spreadsheets
- IST3311 Management Information Systems
- IST3332 Networking
- IST3341 Database
- IST3351 Web Design
- IST4330 Internship
- IST4340 Network Security
- IST4380 Systems Analysis and Design

C. Supporting Courses (24 hours)

- ACC2301 Financial Accounting
- BUA1300 Introduction to Business
- BUA3320 Business Ethics
- MGT3320 Project Management
- 12 hours from
 - ACC2302 Managerial Accounting
 - ACC4310 Accounting Systems
 - CRJ4324 Crime Analysis and Crime Mapping
 - CRJ4325 Forensic Computer Examination
 - CRJ4327 Cyber Crimes
 - DMA
 - IST

D. Electives (18 hours)**E. Total (126 hours)****Bachelor of Arts in Digital Media Arts and Applications****A. University Core (45 hours)**

- BIB1310 Introduction to the Old Testament
- BIB1320 Introduction to the New Testament
- BIB3305 Christian Heritage
- BIB3310 Christian Life

- COM2340 Communication for the Professional
- ENG1301 Composition Studies
- ENG1302 Composition and Literature
- FIN2301 Personal Financial Planning
- ESS1200 Personal Fitness and Wellness
- MAT1311 College Algebra
- 3 hours from
 - PSY1300 General Psychology
 - SOC1300 General Sociology
- 3 hours from HIS
- 3 hours from BIO, CHE, NRC or PHY
- 6 hours from AFA, Fine Arts History, ENG, GOV, HIS, PHI, REL, or FOL
- UNI1170 University Seminar
- UNI2000 University Skills

B. Major (33 hours)

- ART1303 Drawing I
- ART1305 Two-Dimensional Design
- DMA2343 Motion Graphics
- DMA2344 Multimedia Design
- DMA3310 Digital Video I
- DMA3332 Digital Fundamentals and Imaging
- DMA3341 Advertising Design
- DMA3342 Document Design
- 3 hours from
 - ART3308 Three-Dimensional Design
 - DMA4324 Three-Dimensional Modeling
- DMA4330 Digital Media Internship/Portfolio
- IST3351 Web Design

C. Supporting Courses (30 hours)

- BUA1300 Introduction to Business
- BUA3305 Principles of Marketing
- COM2351 Introduction to Public Relations
- COM3354 Advertising
- IST1350 Computer Programming I
- MGT3320 Project Management
- 3 upper level hours from IST
- 9 upper level hours from ART, BUA, COM, DMA, IST, or MGT

D. Electives (12 hours)**E. Total (120 hours)****Minor in Business Administration**

(18 hours)

- ACC2301 Principles of Financial Accounting
- ECO2301 Macroeconomics
- BUA3305 Principles of Marketing
- FIN3300 Corporate Finance I
- MGT3300 Principles of Management
- 3 hours from ACC, BUA, ECO, FIN, IST, MGT, or PFP

Minor in Computer Programming Languages

(18 hours)

- IST1350 Computer Programming I
- IST2311 Computer Programming II
- IST2314 Graphical User Interface Programming
- IST3351 Web Design
- 6 upper level hours from
 - IST2323 Web Programming
 - IST3324 Java Programming
 - IST3330 Introduction to Computer Operating Systems
 - IST3341 Database Management Systems

Minor in Digital Media Arts and Applications

(18 hours)

- DMA3332 Digital Fundamentals and Imaging
- DMA3341 Advertising Design
- DMA3342 Document Design
- IST3351 Web Design
- 3 hours from upper level DMA
- 3 hours from
 - DMA2343 Motion Graphics
 - DMA2344 Multimedia Design

Minor in Economics

(18 hours)

- ECO2301 Macroeconomics
- ECO2302 Microeconomics
- ECO3301 Intermediate Macroeconomics
- ECO3302 Intermediate Microeconomics
- 6 hours from following
 - BUA3310 Money and Banking
 - FIN4311 International Trade and Finance
 - Upper level ECO

Minor in Management Information Systems

(18 hours)

- IST1301 Foundations of Information Systems and Technology
- IST2302 Enterprise Architecture
- IST3300 Advanced Spreadsheet Design
- IST3311 Management Information Systems
- IST3351 Web Design
- IST4380 Systems Analysis and Design

Minor in Information Systems and Technology

(18 hours)

- IST1301 Foundations of Information Systems and Technology
- IST1350 Computer Programming I
- IST3332 Networking
- IST3341 Database Management Systems
- IST3351 Web Design
- IST4380 Systems Analysis and Design