

## School of Business

### Mission

The mission of the Lubbock Christian University School of Business is to prepare students for their callings as Christ-centered Business professionals, fully prepared for lives of Christian service and leadership in their homes, churches and careers.

### Faculty

- Tracy Mack, M.B.A., Interim Associate Dean
- David C. Anderson, M.S.
- Matthew Bumstead, M.B.A.
- Kathy Crockett, Ph.D.
- Russell Dabbs, Ph.D.
- Caren Fullerton, Ph.D.
- Steve German, Ph.D.
- Gregg Greer, D.Sc.I.S.
- Joe Marshall, M.I.S.
- Lynn Mason, Ed.D.
- Clyde Neff, M.B.A.
- Vanda Pauwels, Ph.D.
- Karen Randolph, M.F.A.
- Lamar Reinsch, Ph.D.
- Brad Rogers, M.A.
- Brian Starr, Ph.D.

### Degrees

To earn a degree, students must complete the curriculum and meet other requirements for a degree listed in the academic policy section of this catalog.

- [Bachelor of Business Administration in Accounting](#)
- [Bachelor of Arts in Economics](#)
- [Bachelor of Science in Economics](#)
- [Bachelor of Business Administration in Economics](#)
- [Bachelor of Business Administration in Finance](#)
- [Bachelor of Business Administration in Business with General Business emphasis](#)
- [Bachelor of Business Administration in Business with Management emphasis](#)
- [Bachelor of Business Administration in Business with Marketing emphasis](#)
- [Bachelor of Business Administration in Management Information Systems](#)
- [Bachelor of Science in Information Systems and Technology](#)
- [Bachelor of Arts in Digital Media Arts and Applications](#)

### Bachelor of Business Administration in Accounting

#### A. University Core (45 hours)

- BIB1310 Introduction to the Old Testament
- BIB1320 Introduction to the New Testament
- BIB3305 Christian Heritage
- BIB3310 Christian Life
- COM2340 Communication for the Professional
- ENG1301 Composition Studies
- ENG1302 Composition and Literature
- ECO2301 Macroeconomics
- ESS1200 Personal Fitness and Wellness
- MAT1311 College Algebra
- ENG3308 Technical Writing
- 3 hours from
  - PSY1300 General Psychology

- SOC1300 General Sociology
- 3 hours from
  - HIS2301 History of the United States I
  - HIS2302 History of the United States II
- 3 hours from BIO, CHE, NRC or PHY
- 3 hours from AFA, Fine Arts History, ENG, GOV, HIS, PHI, REL, FOL, or BIL
- UNI1170 University Seminar
- UNI2000 University Skills

## B. Major (30 hours)

- ACC2301 Principles of Financial Accounting
- ACC2302 Principles of Managerial Accounting
- ACC3301 Intermediate Accounting I
- ACC3302 Intermediate Accounting II
- ACC3303 Cost Accounting
- ACC3305 Special Problems in Accounting
- 12 hours from upper level ACC

## C. Supporting Courses (39 hours)

- BUA1300 Introduction to Business
- BUA2310 Business Statistics
- BUA3305 Principles of Marketing
- BUA3310 Money and Banking
- ACC3320 Business Ethics for Accountants
- BUA4301 Business Law
- ECO2302 Microeconomics
- FIN2301 Personal Financial Planning
- FIN3300 Corporation Finance I
- IST3300 Advanced Spreadsheet Design
- MAT1316 Business Calculus
- MGT3300 Principles of Management
- 3 hours upper level from ACC, BUA, DMA, ECO, FIN, IST, MGT, or PFP

## D. Electives (6 hours)

## E. Total (120 hours)

**Bachelor of Arts/Bachelor of Science in Economics**

## A. University Core (45 hours)

- BIB1310 Introduction to the Old Testament
- BIB1320 Introduction to the New Testament
- BIB3305 Christian Heritage
- BIB3310 Christian Life
- COM2340 Communication for the Professional
- ENG1301 Composition Studies
- ENG1302 Composition and Literature
- FIN2301 Personal Financial Planning
- ESS1200 Personal Fitness and Wellness
- MAT1311 College Algebra
- ENG3308 Technical Writing
- 3 hours from
  - PSY1300 General Psychology
  - SOC1300 General Sociology
- 3 hours from
  - HIS2301 History of the United States I
  - HIS2302 History of the United States II

- 3 hours from BIO, CHE, NRC or PHY
- 3 hours from AFA, Fine Arts History, ENG, GOV, HIS, PHI, REL, FOL, or BIL
- UNI1170 University Seminar
- UNI2000 University Skills

**B. Major (30 hours)**

- BUA3310 Money and Banking
- ECO2301 Macroeconomics
- ECO2302 Microeconomics
- ECO3301 Intermediate Macroeconomics
- ECO3302 Intermediate Microeconomics
- ECO4360 Seminar in Economics
- FIN3300 Corporation Finance I
- FIN4311 International Trade and Finance
- 6 hours from upper level ECO

**C. Supporting Courses (39 hours)**

- ACC2301 Principles of Financial Accounting
- BUA1300 Introduction to Business
- BUA2310 Business Statistics
- IST3300 Advanced Spreadsheet Design
- MAT1316 Business Calculus
- 6 hours from FOL, GEG, GOV, HIS, MAT (1312 or higher), PHI, PSY, or SOC
- Minor (18 hours)
  - Minors in Natural or Physical Science earn a Bachelor of Science degree
  - Up to 9 hours required for the minor may be included in the major
  - In cases where major hours count for minor courses electives will be increased

**D. Electives (6 hours)****E. Total (120 hours)****Bachelor of Business Administration in Economics****A. University Core (45 hours)**

- BIB1310 Introduction to the Old Testament
- BIB1320 Introduction to the New Testament
- BIB3305 Christian Heritage
- BIB3310 Christian Life
- COM2340 Communication for the Professional
- ENG1301 Composition Studies
- ENG1302 Composition and Literature
- FIN2301 Personal Financial Planning
- ESS1200 Personal Fitness and Wellness
- MAT1311 College Algebra
- ENG3308 Technical Writing
- 3 hours from
  - PSY1300 General Psychology
  - SOC1300 General Sociology
- 3 hours from
  - HIS2301 History of the United States I
  - HIS2302 History of the United States II
- 3 hours from BIO, CHE, NRC or PHY
- 3 hours from AFA, Fine Arts History, ENG, GOV, HIS, PHI, REL, FOL, or BIL
- UNI1170 University Seminar
- UNI2000 University Skills

**B. Major (30 hours)**

- BUA3310 Money and Banking
- ECO2301 Macroeconomics
- ECO2302 Microeconomics
- ECO3301 Intermediate Macroeconomics
- ECO3302 Intermediate Microeconomics
- ECO4360 Seminar in Economics
- FIN3300 Corporation Finance I
- FIN4311 International Trade and Finance
- 6 hours from upper level ECO

**C. Supporting Courses (39 hours)**

- ACC2301 Principles of Financial Accounting
- ACC2302 Principles of Managerial Accounting
- BUA1300 Introduction to Business
- BUA2310 Business Statistics
- BUA3305 Principles of Marketing
- BUA4301 Business Law
- BUA4330 Internship
- BUA4380 Business Policy
- IST3300 Advanced Spreadsheet Design
- MAT1316 Business Calculus
- MGT3300 Principles of Management
- 6 hours from ACC, AEC, BUA, DMA, ECO, FIN, IST, MAT (1312 or higher), MGT, or PFP

**D. Electives (6 hours)****E. Total (120 hours)****Bachelor of Business Administration in Finance****A. University Core (45 hours)**

- BIB1310 Introduction to the Old Testament
- BIB1320 Introduction to the New Testament
- BIB3305 Christian Heritage
- BIB3310 Christian Life
- COM2340 Communication for the Professional
- ENG1301 Composition Studies
- ENG1302 Composition and Literature
- ECO2301 Macroeconomics
- ESS1200 Personal Fitness and Wellness
- MAT1311 College Algebra
- ENG3308 Technical Writing
- 3 hours from
  - PSY1300 General Psychology
  - SOC1300 General Sociology
- 3 hours from
  - HIS2301 History of the United States I
  - HIS2302 History of the United States II
- 3 hours from BIO, CHE, NRC or PHY
- 3 hours from AFA, Fine Arts History, ENG, GOV, HIS, PHI, REL, FOL, or BIL
- UNI1170 University Seminar
- UNI2000 University Skills

**B. Major (30 hours)**

- ACC3301 Intermediate Accounting I
- ACC3302 Intermediate Accounting II
- ACC3303 Cost Accounting

- BUA3310 Money and Banking
- FIN2301 Personal Financial Planning
- FIN3300 Corporation Finance I
- FIN4302 Corporation Finance II
- FIN4309 Investments
- FIN4311 International Trade and Finance
- FIN4315 Financial Statement Analysis

**C. Supporting Courses (39 hours)**

- ACC2301 Principles of Financial Accounting
- ACC2302 Principles of Managerial Accounting
- BUA1300 Introduction to Business
- BUA2310 Business Statistics
- BUA3305 Principles of Marketing
- BUA4301 Business Law
- BUA4330 Internship
- BUA4380 Business Policy
- ECO2302 Microeconomics
- IST3300 Advanced Spreadsheet Design
- MAT1316 Business Calculus
- MGT3300 Principles of Management
- 3 hours upper level from ACC, BUA, COM, DMA, ECO, FIN, IST, MGT, or PFP

**D. Electives (6 hours)****E. Total (120 hours)****Bachelor of Business Administration in Business Administration****A. University Core (45 hours)**

- BIB1310 Introduction to the Old Testament
- BIB1320 Introduction to the New Testament
- BIB3305 Cristian Heritage
- BIB3310 Christian Life
- COM2340 Communication for the Professional
- ENG1301 Composition Studies
- ENG1302 Composition and Literature
- ECO2301 Macroeconomics
- ESS1200 Personal Fitness and Wellness
- MAT1311 College Algebra
- ENG3308 Technical Writing
- 3 hours from
  - PSY1300 General Psychology
  - SOC1300 General Sociology
- 3 hours from
  - HIS2301 History of the United States I
  - HIS2302 History of the United States II
- 3 hours from BIO, CHE, NRC or PHY
- 3 hours from AFA, Fine Arts History, ENG, GOV, HIS, PHI, REL, FOL, or BIL
- UNI1170 University Seminar
- UNI2000 University Skills

**B. Major (39 hours)**

- ACC2301 Principles of Financial Accounting
- ACC2302 Principles of Managerial Accounting
- BUA1300 Introduction to Business
- BUA2310 Business Statistics

- BUA3305 Principles of Marketing
- BUA3320 Business Ethics
- BUA4301 Business Law
- BUA4330 Internship
- BUA4380 Business Policy
- ECO2302 Microeconomics
- FIN3300 Corporation Finance I
- IST3311 Management Information Systems
- MGT3300 Principles of Management

C. Supporting Courses and Emphasis (30 hours)

- FIN2301 Personal Financial Planning
- FIN4315 Financial Statement Analysis
- IST3300 Advanced Spreadsheet Design
- MAT1316 Business Calculus

General Business Emphasis

- 15 hours upper level with 3 hours from each of ACC, BUA, ECO, FIN, and MGT
- 3 hours upper level from ACC, BUA, DMA, ECO, FIN, IST, MGT or PFP

Management Emphasis

- ACC3303 Cost Accounting
- BUA4320 Leadership
- COM4372 Organizational Communication
- MGT3301 Organizational Behavior
- MGT4306 Human Resource Management
- 3 hours upper level from ACC, BUA, DMA, ECO, FIN, IST MGT or PFP

Marketing Emphasis

- BUA3306 Consumer Behavior
- BUA4300 Professional Selling and Sales Promotion
- COM2351 Introduction to Public Relations
- COM3354 Advertising
- DMA3332 Digital Fundamentals and Imaging
- DMA3341 Advertising Design

D. Electives (6 hours)

E. Total (120 hours)

## **Bachelor of Business Administration in Management Information Systems**

A. University Core (45 hours)

- BIB1310 Introduction to the Old Testament
- BIB1320 Introduction to the New Testament
- BIB3305 Christian Heritage
- BIB3310 Christian Life
- COM2340 Communication for the Professional
- ENG1301 Composition Studies
- ENG1302 Composition and Literature
- ECO2301 Macroeconomics
- ESS1200 Personal Fitness and Wellness
- MAT1311 College Algebra
- ENG3308 Technical Writing
- 3 hours from
  - PSY1300 General Psychology

- SOC1300 General Sociology
- 3 hours from
  - HIS2301 History of the United States I
  - HIS2302 History of the United States II
- 3 hours from BIO, CHE, NRC or PHY
- 3 hours from AFA, Fine Arts History, ENG, GOV, HIS, PHI, REL, FOL, or BIL
- UNI1170 University Seminar
- UNI2000 University Skills

## B. Major (36 hours)

- BUA2310 Business Statistics
- IST1301 Foundations of Information Systems and Technology
- IST1350 Computer Programming I
- IST2302 Enterprise Architecture
- IST3300 Advanced Spreadsheets
- IST3311 Management Information Systems
- IST3332 Networking
- IST3341 Database Management Systems
- IST3351 Web Design
- IST4330 Internship
- IST4340 Network Security
- IST4380 Systems Analysis and Design

## C. Supporting Courses (39 hours)

- ACC2301 Principles of Financial Accounting
- ACC2302 Principles of Managerial Accounting
- BUA1300 Introduction to Business
- BUA3305 Principles of Marketing
- BUA3320 Business Ethics
- BUA4301 Business Law
- FIN2301 Personal Financial Planning
- FIN3300 Corporation Finance I
- MAT1316 Business Calculus
- MGT3300 Principles of Management
- MGT3320 Project Management
- 6 hours from
  - ACC4310 Accounting Systems
  - BUA4380 Business Policy
  - CRJ4324 Crime Analysis and Crime Mapping
  - CRJ4325 Forensic Computer Examination
  - CRJ4327 Cyber Crimes
  - ECO2302 Microeconomics
  - DMA
  - IST

## D. Electives (6 hours)

## E. Total (126 hours)

**Bachelor of Science in Information Systems and Technology**

## A. University Core (45 hours)

- BIB1310 Introduction to the Old Testament
- BIB1320 Introduction to the New Testament
- BIB3305 Christian Heritage
- BIB3310 Christian Life
- COM2340 Communication for the Professional

- ENG1301 Composition Studies
- ENG1302 Composition and Literature
- 3 hours from ECO, FIN, GOV, or HIS
- ESS1200 Personal Fitness and Wellness
- MAT1311 College Algebra
- ENG3308 Technical Writing
- 3 hours from
  - PSY1300 General Psychology
  - SOC1300 General Sociology
- 3 hours from
  - HIS2301 History of the United States I
  - HIS2302 History of the United States II
- 3 hours from BIO, CHE, NRC or PHY
- 3 hours from AFA, Fine Arts History, ENG, GOV, HIS, PHI, REL, FOL, or BIL
- UNI1170 University Seminar
- UNI2000 University Skills

**B. Major (39 hours)**

- BUA2310 Business Statistics
- IST1301 Foundations of Information Systems and Technology
- IST1350 Computer Programming I
- IST2302 Enterprise Architecture
- IST2311 Computer Programming II
- IST3300 Advanced Spreadsheets
- IST3311 Management Information Systems
- IST3332 Networking
- IST3341 Database
- IST3351 Web Design
- IST4330 Internship
- IST4340 Network Security
- IST4380 Systems Analysis and Design

**C. Supporting Courses (24 hours)**

- ACC2301 Financial Accounting
- BUA1300 Introduction to Business
- BUA3320 Business Ethics
- MGT3320 Project Management
- 12 hours from
  - ACC2302 Managerial Accounting
  - ACC4310 Accounting Systems
  - CRJ4324 Crime Analysis and Crime Mapping
  - CRJ4325 Forensic Computer Examination
  - CRJ4327 Cyber Crimes
  - DMA
  - IST

**D. Electives (18 hours)****E. Total (126 hours)****Bachelor of Arts in Digital Media Arts and Applications****A. University Core (45 hours)**

- BIB1310 Introduction to the Old Testament
- BIB1320 Introduction to the New Testament
- BIB3305 Christian Heritage
- BIB3310 Christian Life



- COM2340 Communication for the Professional
- ENG1301 Composition Studies
- ENG1302 Composition and Literature
- FIN2301 Personal Financial Planning
- ESS1200 Personal Fitness and Wellness
- MAT1311 College Algebra
- 3 hours from
  - PSY1300 General Psychology
  - SOC1300 General Sociology
- 3 hours from HIS
- 3 hours from BIO, CHE, NRC or PHY
- 6 hours from AFA, Fine Arts History, ENG, GOV, HIS, PHI, REL, or FOL
- UNI1170 University Seminar
- UNI2000 University Skills

**B. Major (33 hours)**

- ART1303 Drawing I
- ART1305 Two-Dimensional Design
- DMA2343 Motion Graphics
- DMA2344 Multimedia Design
- DMA3310 Digital Video I
- DMA3332 Digital Fundamentals and Imaging
- DMA3341 Advertising Design
- DMA3342 Document Design
- 3 hours from
  - ART3308 Three-Dimensional Design
  - DMA4324 Three-Dimensional Modeling
- DMA4330 Digital Media Internship/Portfolio
- IST3351 Web Design

**C. Supporting Courses (30 hours)**

- BUA1300 Introduction to Business
- BUA3305 Principles of Marketing
- COM2351 Introduction to Public Relations
- COM3354 Advertising
- IST1350 Computer Programming I
- MGT3320 Project Management
- 3 upper level hours from IST
- 9 upper level hours from ART, BUA, COM, DMA, IST, or MGT

**D. Electives (12 hours)****E. Total (120 hours)****Minor in Business Administration**

(18 hours)

- ACC2301 Principles of Financial Accounting
- ECO2301 Macroeconomics
- BUA3305 Principles of Marketing
- FIN3300 Corporation Finance I
- MGT3300 Principles of Management
- 3 hours from ACC, BUA, ECO, FIN, IST, MGT, or PFP

**Minor in Computer Programming Languages**

(18 hours)

- IST1350 Computer Programming I
- IST2311 Computer Programming II
- IST2314 Graphical User Interface Programming
- IST3351 Web Design
- 6 upper level hours from
  - IST2323 Web Programming
  - IST3324 Java Programming
  - IST3330 Introduction to Computer Operating Systems
  - IST3341 Database Management Systems

**Minor in Digital Media Arts and Applications**

(18 hours)

- DMA3332 Digital Fundamentals and Imaging
- DMA3341 Advertising Design
- DMA3342 Document Design
- IST3351 Web Design
- 3 hours from upper level DMA
- 3 hours from
  - DMA2343 Motion Graphics
  - DMA2344 Multimedia Design

**Minor in Economics**

(18 hours)

- ECO2301 Macroeconomics
- ECO2302 Microeconomics
- ECO3301 Intermediate Macroeconomics
- ECO3302 Intermediate Microeconomics
- 6 hours from following
  - BUA3310 Money and Banking
  - FIN4311 International Trade and Finance
  - Upper level ECO

**Minor in Management Information Systems**

(18 hours)

- IST1301 Foundations of Information Systems and Technology
- IST2302 Enterprise Architecture
- IST3300 Advanced Spreadsheet Design
- IST3311 Management Information Systems
- IST3351 Web Design
- IST4380 Systems Analysis and Design

**Minor in Information Systems and Technology**

(18 hours)

- IST1301 Foundations of Information Systems and Technology
- IST1350 Computer Programming I
- IST3332 Networking
- IST3341 Database Management Systems
- IST3351 Web Design
- IST4380 Systems Analysis and Design